

# GRAFFITI

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THE MAGAZINE FOR GRAFF DIAMONDS

MEDIA PACK  
2010

# THE HOUSE OF GRAFF

**SYNONYMOUS WITH THE MOST FABULOUS JEWELS IN THE WORLD. THE NAME SYMBOLISES RARITY, BEAUTY, EXCELLENCE AND, ABOVE ALL, THE BEST QUALITY, CRAFTSMANSHIP AND DIAMONDS. A DIAMOND COMPANY EXTRAORDINAIRE, GRAFF PRODUCES POLISHED DIAMONDS FROM THE ROUGH SOURCED FROM MINES AROUND THE WORLD, MAKING IT ONE OF THE WORLD'S LEADING DIAMOND COMPANIES.**

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## THE MAGAZINE

Graff clients are not just connoisseurs, they require the best of everything. From the aesthetics of their living space and the latest technology through to their taste in food, wine, wardrobe, transport and leisure activities, they are sophisticated, discerning and elegant.



10,000 copies of Graffiti Magazine are delivered directly to Graff's top clients including CEO's of multi-national corporations, entrepreneurs, celebrities and heads of state and royalty, all ultra high-net worth individuals based all over the world, from the US to the UK



Graff Diamonds are worn by some of the wealthiest and most beautiful women in the world, bought by many of its richest men. Beautiful to look at, entertaining and informative to read, Graffiti Magazine reflects the world of the Graff customer.



# RATE CARD & SPECIFICATIONS

## FULL COLOUR DISPLAY RATES

Single page	£9,950
First 20%	£11,200
DPS	£17,500
Inside front spread	£19,950
Outside back cover	£16,200

(All process subject to VAT)

Other special positions available upon request.

Agency commission 10%

## CONTACT

Katherine Roach or Joanne Hill  
+44 (0) 207 584 8571  
katherine@graffdiamonds.com  
joanne@graffdiamonds.com

## SEND ALL ADVERTISEMENT COPY TO:

Show Media, Ground Floor,  
1-2 Ravey Street, London, EC2A 4QP  
production@showmedia.net  
+44 (0) 203 222 0101

## AD SPECIFICATIONS

All advertisements must be supplied on disk in hi-res PDF format, in CMYK. Advertisements containing RGB or LAB colour or images below 300dpi are NOT acceptable. Advertisements must be accompanied by a contract proof which has been produced from the PDF supplied.

Single page TRIM SIZE:  
260 mm (W) x 260 mm (H)  
Single page WITH BLEED:  
266 mm (W) x 266 mm (H)

Double page spread TRIM SIZE:  
520 mm (W) x 260 mm (H)  
Double page spread WITH BLEED:  
526 mm (W) x 266 mm (H)

The double page spread ad across the inside front cover spread should have 6mm creep added to the left and right hand pages.

Please note: All advertising copy must be supplied for clearance by Graff, prior to acceptance.

