



Boeing Overview



History



History

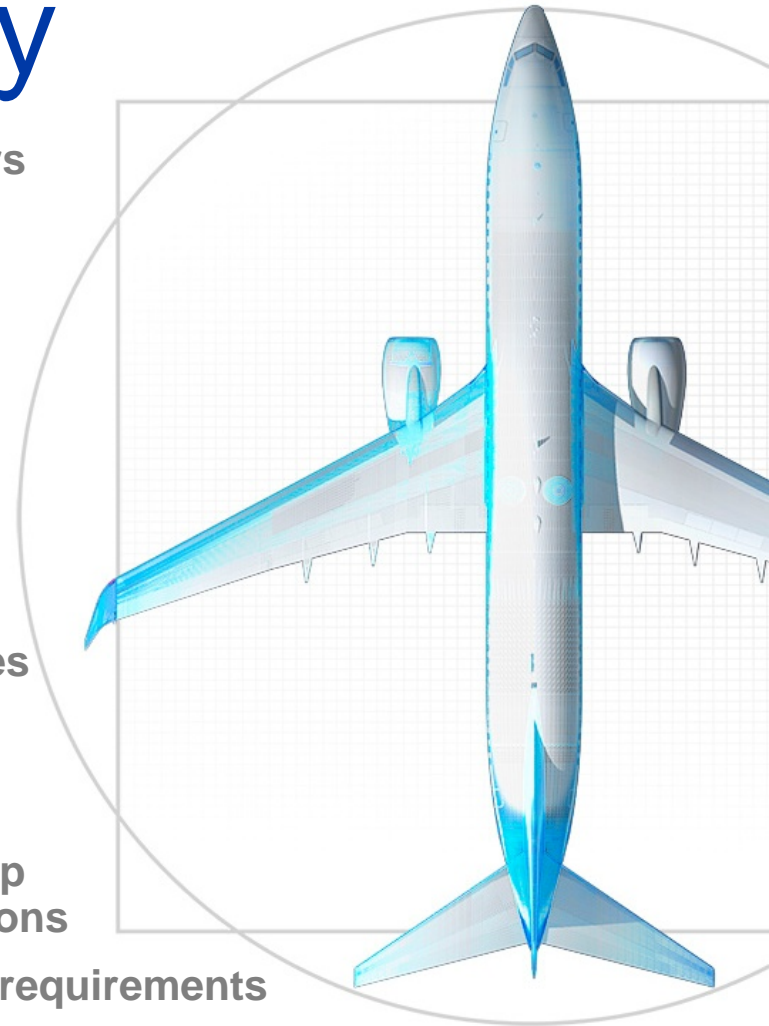
- **Founded in 1916 in the Puget Sound region of Washington state**
- **Became a leading producer of military and commercial aircraft**
- **Undertook a series of strategic mergers and acquisitions to become the world's leading aerospace company**
- **Aerospace pioneers now part of the Boeing enterprise include:**
 - North American Aviation
 - McDonnell Douglas
 - Rockwell International (space and defense business)
 - Hughes Space and Communications
 - Jeppesen



**A heritage that
mirrors the history of flight**

What We Do Today

- **Design, assemble and support commercial jetliners**
 - Boeing 7-series family of airplanes leads the industry
 - Commercial Aviation Services offers broad range of services to passenger and freight carriers
- **Design, assemble and support defense systems**
 - World's largest designer and manufacturer of military transport, tankers, fighters and rotorcraft
 - Global Services & Support provides services to government customers worldwide
- **Design and assemble satellites and launch vehicles**
 - World's largest provider of commercial and military satellites; major service provider to NASA and prime contractor for the International Space Station
- **Integrate and support large-scale systems; develop networking technology and network-centric solutions**
- **Provide financing solutions focused on customer requirements**
- **Develop advanced systems and technology to meet future customer needs**



Connect and protect people globally



Vision

People working together as a global enterprise for aerospace industry leadership

STRATEGIES

- Operate as One Boeing
- Deliver customer value
- Lead with innovation
- Fuel growth through productivity
- Leverage global strength

CORE COMPETENCIES

- Detailed customer knowledge and focus
- Technical and functional excellence
- Large-scale systems integration
- Lifecycle solutions
- Lean global enterprise

VALUES

- Integrity
- Quality
- Safety
- Diversity and inclusion
- Trust and respect
- Corporate citizenship
- Stakeholder success

About Us



Global Boeing

- **Products and services support to customers in 150 countries**
 - Total revenue in 2014: \$90.8 billion
 - 70 percent of commercial airplane revenue historically from customers outside the United States
- **Manufacturing, service and technology partnerships with companies around the world**
 - Contracts with 21,500 suppliers and partners globally
- **Research, design and technology-development centers and programs in multiple countries**
- **More than 165,000 Boeing employees across the United States and in more than 65 countries**

**Partnering worldwide for
mutual growth and prosperity**



Company Leadership



Dennis Muilenburg
President and CEO

Executive Council*



Ray Conner
Vice Chairman,
President and CEO,
Commercial Airplanes



Chris Chadwick
Executive Vice President,
President and CEO,
Defense, Space
and Security



Michael Luttig
Executive Vice President,
General Counsel



Greg Smith
Executive Vice President,
Business Development &
Strategy and Chief
Financial Officer



Tom Downey
Senior Vice President,
Communications



Marc Allen
Senior Vice President,
President, Boeing
International



Timothy Keating
Senior Vice President,
Government Operations



Tony Parasida
Senior Vice President,
Human Resources and
Administration



Diana Sands
Senior Vice President,
Office of Internal
Governance



John Tracy
Senior Vice President,
Engineering, Operations &
Technology, Chief
Technology Officer

* All members of the Executive Council are elected officers of The Boeing Company

Boeing Commercial Airplanes

2014 revenues
of \$60 billion

Headquartered in the
Puget Sound region
of Washington state

Approximately
83,000 employees

Offering a family of airplanes and a broad portfolio of aviation services for passenger and cargo carriers worldwide

- Boeing airplanes represent three quarters of the world's fleet, with more than 10,000 jetliners in service
- Approximately 70 percent of Boeing Commercial Airplane sales (by value) go to customers outside the United States



The industry's source for customer-focused solutions

Boeing Defense, Space & Security

Designing, building and supporting
net-enabled platforms and systems
for government and commercial
customers

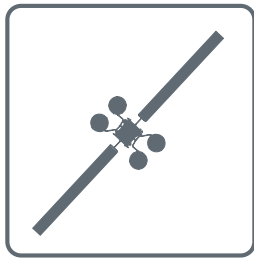
Formed in 2002 integrating Boeing's
defense, space, intelligence and
communications capabilities

Headquartered in St. Louis, Mo.,
with global operations in three
countries and 24 states

Approximately
53,000 employees

2014 revenues
of \$30.9 billion

Balanced backlog across all
markets including a strong mix
of development, production and
support contracts



Delivering the future

Boeing Capital Corporation

Financing subsidiary of
The Boeing Company

Headquartered in the
Puget Sound area of
Washington state

Focused on assets that are
critical to the core operations
of Boeing customers

Year-end 2014 portfolio
valued at approximately
\$3.5 billion

Arranging and/or providing
financing for customers
of Boeing products



Providing financial solutions in support of Boeing sales

Boeing Engineering, Operations & Technology

Ensuring technology
readiness

Protecting, leveraging
intellectual property

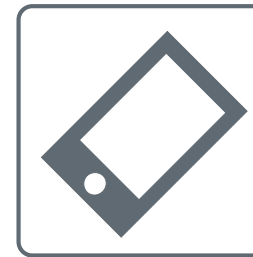
Providing efficient, effective,
secure IT solutions

Formed in 2006 to establish technical and
functional excellence for the enterprise by
maximizing Boeing's R&D yield

Executing safe
and efficient test
operations

Driving environment, health
and safety performance

Establishing common systems
and processes for Engineering,
Operations and Supplier
Management



Pursuing technical and functional excellence for the enterprise

Chicago Corporate Offices

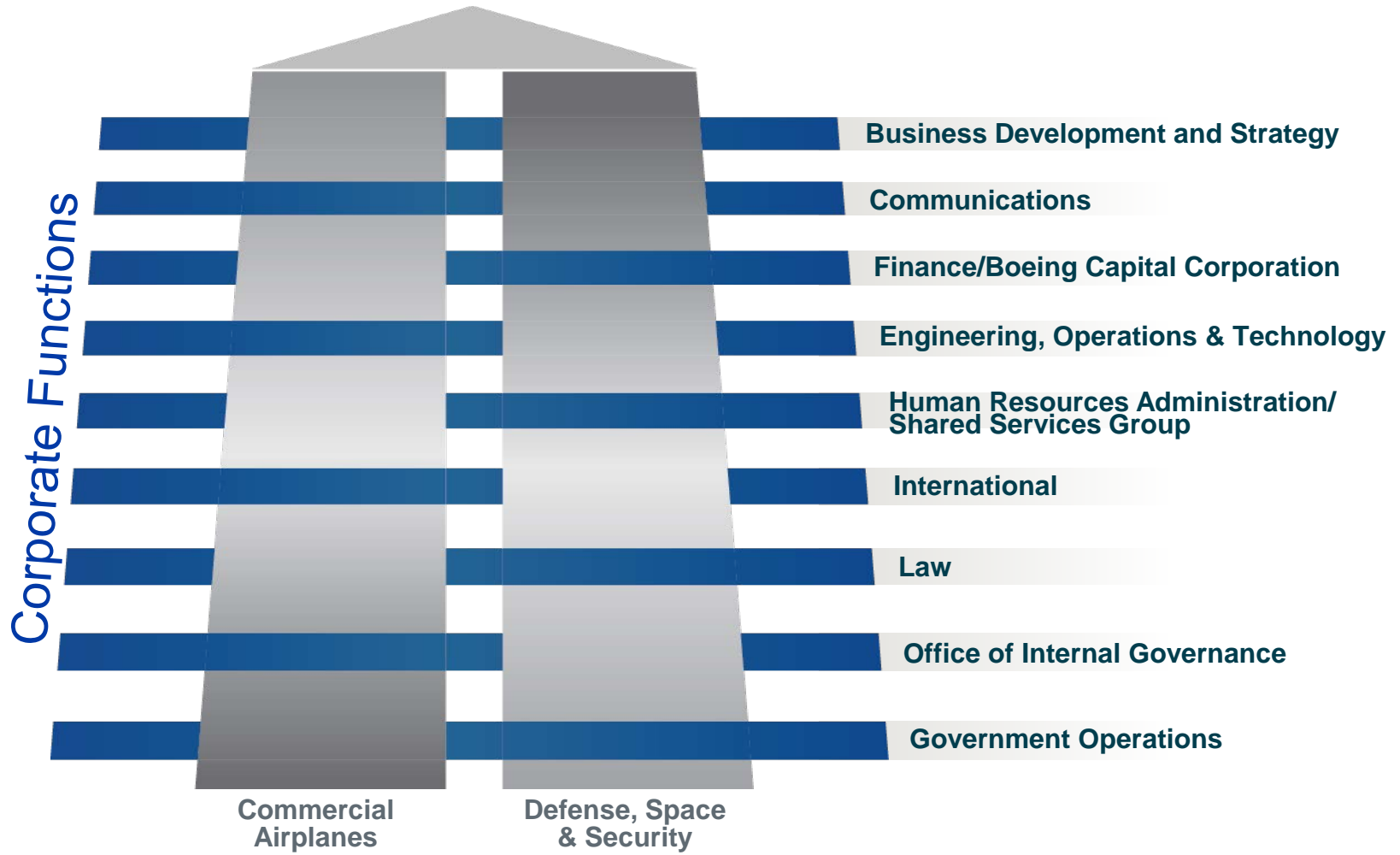
FOCUSED ON:

- Global growth strategies
- Leadership development
- Ethics and compliance
- Financial goals and performance
- Sharing best practices, technologies and productivity improvements

DRIVING LONG-TERM GROWTH AND VALUE CREATION



Organized for Excellence



Two businesses supported by nine corporate functions

Leadership Development

- Reinforces Boeing values and “One Boeing” culture
- Focuses on business and leadership skills, using a Leaders Teaching Leaders methodology
- Supports the company’s strategic business objectives through education, training, mentoring and candid performance assessments
- Tackles real business challenges and gathers candid feedback at a state-of-the-art leadership center



As our leaders grow, Boeing grows

Corporate Citizenship

Creating positive change through our products and services and the way we operate our business.

- 2014 contributions: \$188+ million
 - 52% of charitable contributions were given to education programs worldwide
 - \$41.4 million from employees through combined giving programs, including the Employees Community Fund, one of the largest employee-owned funds in the world
 - Supported more than 700 military and veteran-specific organizations or event in 2014



Partnering with community organizations around the world through strategic investments, employee engagement and purposeful advocacy efforts. Primary areas:

Education – Environment – Military and Veteran support

Being a part of our communities is a Boeing core value

Environmental Actions and Commitments

- **Design the future**

- Driving industry efficiency with innovative technologies

- **Innovate to zero**

- Committing to zero growth in greenhouse gas emissions, water intake, solid waste to landfill and hazardous waste generation from company operations by 2017

- **Inspire global collaboration**

- Leading global collaboration for solutions to complex environmental challenges

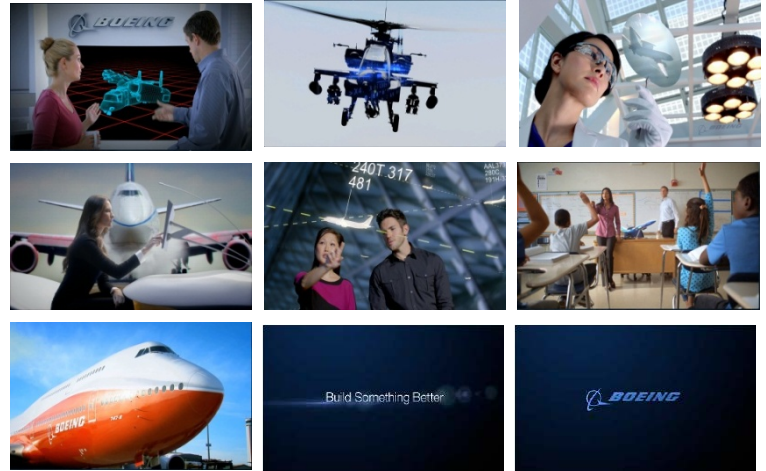
Build something cleaner



Build Something Better Advertising

Campaign features employees in the ads that tell the story of Boeing's passion to innovate

- Five spots themed to innovations in key business areas: Commercial, Defense, Technology, Volunteerism and Recruitment
- Demonstrates the relentless passion of Boeing people to set new and higher standards in technology, quality and value
- Strengthens the Boeing brand and positions the company as a leader in aerospace
- 800 employees auditioned companywide; 40 selected for five new ads



[Click here to see the ads and more stories about Boeing!](#)

Future

A first-person perspective from the cockpit of a fighter jet. The pilot is wearing a helmet and is looking out over a desert landscape. In the distance, another fighter jet is visible in the sky. The cockpit is filled with various instruments and controls.

At Boeing, we aspire to be the strongest, best and best-integrated aerospace-based company in the world – for today and tomorrow.

Click [here](#) for more stories about our products and our people.

