



MASERATI

LA MASERATI





Almost a hundred years since it was founded, Maserati is still staying true to its values by continuing to build cars where outstanding sporting performance is always combined with exclusive quality, comfort, luxurious interiors and elegant lines. Its racing pedigree is engrained in its roots, when the Maserati brothers created some of the most successful, sought-after competition cars. At the same time, the famed Maserati luxury derives from the perfect combination of Italian craftsmanship and style.

A RACING LEGEND



Every Maserati is like a work of art constructed with the care and attention that only the human hand can provide, but it's also the outcome of high-tech production processes. It is in this particular context, the result of a complete harmony between the purest of Italian craft traditions and the most advanced technologies, that cars which guarantee unique emotions are produced. Emphasising its continuous research into new quality and safety standards, Maserati, since 2013, has flanked its historic Modena plants with the innovative Officine Maserati Grugliasco production site close to Turin.



**THE ONGOING QUEST FOR INNOVATION
ROOTED IN A GREAT TRADITION**







The Maserati Ghibli is a unique combination of style, performance, sports handling and comfort that is designed to make inspirational motoring an everyday experience. A unique saloon that stands out from the crowd, the Ghibli's graceful lines and perfect proportions make an immediate statement of style, sophistication and power. The innovative sporty V6 engines with their unmistakable sound, including the first diesel engine in Maserati's history, are combined with refined technological solutions and high quality materials that are used for the spacious and comfortable interior.



**MASERATI GHIBLI.
EVERYDAY ENJOYMENT**



Since 1963 the Quattroporte has been a byword for the high-performance luxury saloon, delivering a perfect balance between the elegance of a limousine and the sporty nature of a GT car. The timeless silhouette, reinterpreted with a modern twist, encloses a roomy, luxurious and comfortable interior where the Poltrona Frau® leather and choice materials are shaped around clean, minimalist lines. New generation Twin Turbo engines give the vehicle its sporty edge: a 3-litre V6 engine producing 410 CV and the inspiring 530 CV 3.8-litre V8. Light and powerful engines that guarantee maximum driving pleasure.

**MASERATI QUATTROPORTE.
A TRIUMPH OF ELEGANCE, TECHNOLOGY AND POWER**





The sleek lines of the GranCabrio MC are the product of Maserati Corse's racetrack experience: the numerous technical refinements dictated by aerodynamics make it extremely aggressive, without however detracting from the harmonious lines that are a trademark of Maserati. This unique car, with its sporting exterior, offers the ultimate sensory experience: the 4.7 litre V8 engine, capable of generating a massive 460 CV, expresses its racing soul with an inspiring roar. Inside, its sporty feel is accentuated by materials such as Alcantara® and carbon fibre, modelled with the emphasis on ergonomics, to make open-air driving an even more thrilling experience.

**MASERATI GRANCABRIO MC.
THE NEXT LEVEL OF EXPERIENCE**



The GranCabrio Sport is a car that will expand your horizons, taking the thrill and inspiration of driving to new levels. Perfect for lovers of sports-car handling and those seeking to experience the thrill of wind-in-your-hair driving. The exclusive Rosso Trionfale colour underlines its aggressive look, which is emphasised by the 20-inch “Astro Design” wheels and the many other distinctive details. Inside, the new sporty seats with integrated headrests, the fine finishes and the carbon fibre trims give the car a modern, high-tech feel. The 460 CV (338 kW) 4.7 litre V8 engine, highly responsive to every touch of the accelerator, is a guarantee of pure dynamism, adrenaline and driving pleasure.

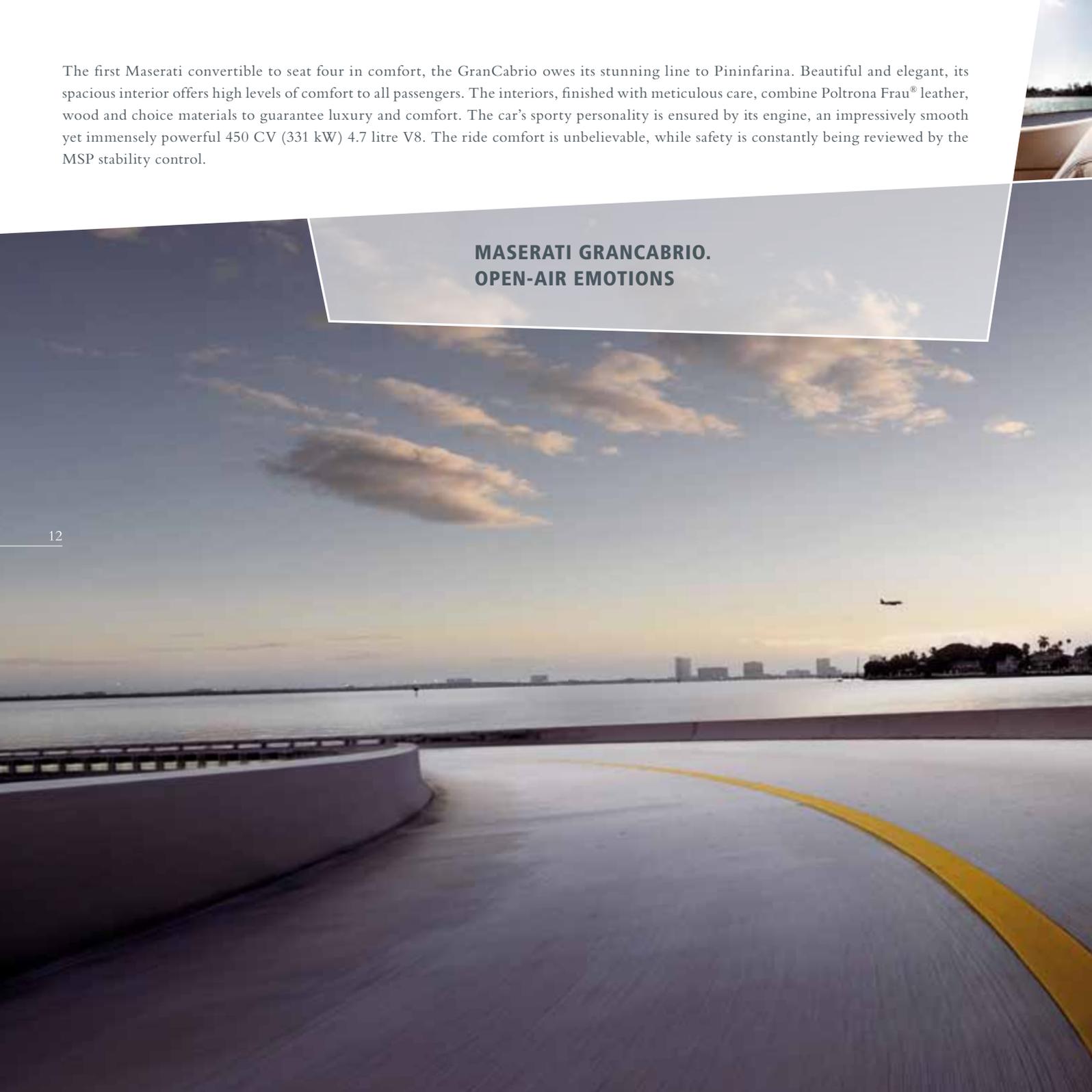
**MASERATI GRANCABRIO SPORT.
ELEVATE THE EXPERIENCE**





The first Maserati convertible to seat four in comfort, the GranCabrio owes its stunning line to Pininfarina. Beautiful and elegant, its spacious interior offers high levels of comfort to all passengers. The interiors, finished with meticulous care, combine Poltrona Frau® leather, wood and choice materials to guarantee luxury and comfort. The car's sporty personality is ensured by its engine, an impressively smooth yet immensely powerful 450 CV (331 kW) 4.7 litre V8. The ride comfort is unbelievable, while safety is constantly being reviewed by the MSP stability control.

MASERATI GRANCABRIO. OPEN-AIR EMOTIONS









The GranTurismo MC Stradale was created to transfer the invaluable race track expertise of Maserati Corse to the road. The design of the exterior is the ideal synthesis of aerodynamics and style: the long carbon fibre bonnet stands proud with its aggressive central air intake and two side air vents, solutions derived from the GranTurismo MC Trofeo. The levels of comfort and space are extraordinary for a car whose origins stem from the race-track, this thanks to the new four-seater interior with wraparound sports seats. At its heart sits the 460 CV 4.7 litre V8, which coupled with the powerful carbon-ceramic brakes and exclusive Race mode (for gearshifts in just 60 milliseconds) is guaranteed to stir the emotions.



**MASERATI GRANTURISMO MC STRADALE.
SHARE THE THRILL**

Available in two versions with automatic or robotised manual gearbox, the GranTurismo Sport is a car of extraordinary character, designed to satisfy the most demanding and enthusiastic of clientele. The athletic exterior is matched by the interior where the use of fine materials and attention to detail is supplemented by state-of-art ergonomics. The Sport Skyhook suspension, the dual-cast discs for the brakes and the balanced weight distribution ensure optimum 'feel' at the wheel and make it possible to take full advantage of the 460 CV provided by the refined 4.7-litre V8 engine.

**MASERATI GRANTURISMO SPORT.
OPPOSITES ATTRACT**





The Maserati GranTurismo is a two-door, four-seater coupe designed by Pininfarina: its lines express its exuberant power and sporty personality from every angle, from the large oval mouth around the radiator grille through to the rear. The interiors provide comfortable seats for four people, choice materials and the luxury of leather produced by Poltrona Frau®. With a roomy, versatile boot it offers its four occupants the thrills of sports car motoring in the greatest of comfort. Powered by the impressive 405 CV (298 kW) 4.2 litre V8 engine, it gives the driver the sensation of total safety and unrivalled control in all driving conditions.

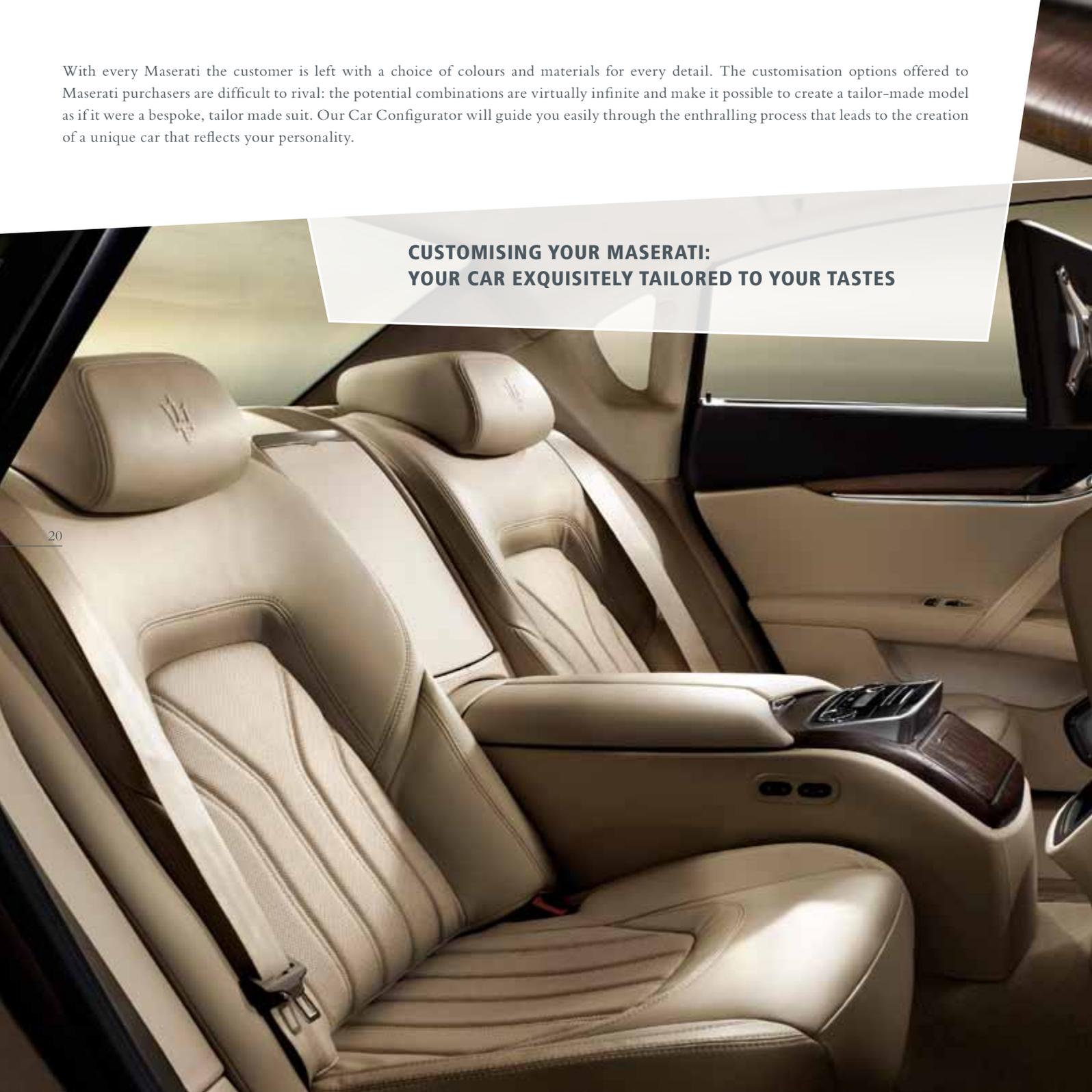
**MASERATI GRANTURISMO.
TOO LATE, SHE'S GOT YOU**





With every Maserati the customer is left with a choice of colours and materials for every detail. The customisation options offered to Maserati purchasers are difficult to rival: the potential combinations are virtually infinite and make it possible to create a tailor-made model as if it were a bespoke, tailor made suit. Our Car Configurator will guide you easily through the enthralling process that leads to the creation of a unique car that reflects your personality.

**CUSTOMISING YOUR MASERATI:
YOUR CAR EXQUISITELY TAILORED TO YOUR TASTES**





Following the success of the previous season, the Maserati Trofeo MC will be back in 2013 on the most prestigious circuits around the world. The 4th edition of the Trofeo becomes even more international, featuring three events in Europe, one event in USA, one event in China and one event in the Emirates. All events in the Trofeo MC World Series 2013 are made up of 3 races over the weekend. More races, more excitement, more challenges where the combination of performance, strategy and consistency can make the difference. A unique motorsport experience. For more information, visit www.maseraticorse.com or send an email to TrofeoMaserati@maserati.com

TROFEO MC WORLD SERIES STYLISH TRACK EXCITEMENT





MASERATI MASTER DRIVING



It is perhaps the ultimate driving experience: taking to the racetrack in a race-tuned Maserati. A Master Maserati Driving Course places you behind the wheel of various different Maserati models, so that you can learn about performance driving and other techniques.

MASTER GT 1 DAY

A one-day course designed to improve participants' personal driving abilities in an enjoyable and challenging environment. Experienced staff will also increase delegates' understanding of their cars' technology and performance capabilities.

MASTER GT 2 DAYS

An intensive two-day course comprises a number of exciting and dynamic sessions including bend trajectory technique, acquisition and analysis of telemetry data, and driving with a pace-car. In addition, participants are taught how to control the car in different simulated road conditions.

MASTER HIGH PERFORMANCE

The Master High Performance course is a personalized course, designed to hone skills and acquaint drivers with racing strategy, allows participants to test high performance Maseratis on the Paletti circuit. The programme includes advanced high-speed driving sessions and technically more complex and challenging exercises.

MASTER ITALIAN LIFESTYLE EXPERIENCE

This course features four characteristics of Italian life: luxury, art, fashion and, of course, motor racing. The programme enables participants to enjoy sessions on the track and then engage in exclusive activities organized by the Maserati team in the historic cities of Florence and Parma. The five-star event is designed to involve both driver and partner: a first class experience for two, sampling authentic specialities of the region.

For information and registration:

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BESPOKE MASERATI SERVICES



FINANCIAL SERVICES

Official Maserati dealers will be delighted to provide you with professional guidance on the various payment options available and create a package tailored to your requirements.

FACTORY TOUR*

Find out where and how the Maserati myth is born. Maserati offers you the opportunity of finding out about its secrets from the inside, through a guided tour of the Modena production plant. Discover how the cars are born, learn their secrets, fully understand their engineering and really feel part of the Maserati family.

MASERATI EXPERIENCE**

For those wishing to combine their factory visit with a little more insight into the company's home city of Modena, Maserati has the perfect solution. Lasting one or more days, the Maserati Experience enables you to get to know the world of Maserati at first-hand via a guided tour that allows you to discover Modena, its culture, its history and its fine food. You can tailor your Maserati Experience to your own personal tastes and interests by combining a variety of activities:

- Visit to the Panini Museum and/or Stanguellini Museum (famous motor museums)
- Guided tour of the town
- Guided tour of a traditional balsamic vinegar manufacturer, with tasting
- Guided tour of a winery, with tasting of local wines
- Cookery school
- Day at the Modena Golf & Country Club

...And much, much more

For more information email: maseratiexperience@maserati.com

MASERATI COLLECTION

The Maserati Collection of quality leisurewear, goods and branded merchandise has been specially created for those who share the Maserati passion, and who seek to associate with the illustrious marque. Maserati Collection items are available from all Maserati dealers, and from the Maserati Store at the Maserati showroom in Modena. Alternatively all the articles in the collection can be purchased online at www.maseratistore.com and delivered directly to your home.



MASERATI CLUB

Joining the exclusive Maserati Club means sharing thrills and experiences with other Maserati owners, and being invited to take part in special motoring events all over the world. Drivers of cars from every era can enjoy the pleasure of driving their Maseratis in a calendar of events created especially for Maserati Club members. The Maserati Club provides the link between the past, present and future of the company. For more information, visit www.maseraticlub.com

MASERATI ACCESSORIES

Specially conceived to satisfy our Customers' needs, the Maserati genuine accessories are a perfect combination of design and functionality. The attention to detail, style and quality of each individual accessory reveal the very essence of the Maserati brand, always searching for the perfect balance between comfort and performance. The Car Covers and Car Care Products are just a few examples of the "Cleaning and Care" line, designed to preserve the charm of Maserati cars unaltered over time. "Safety", a selection of various items including the Child Seats and the Windscreen water repellent treatment, to travel safely and comfortably. The range is completed by the "Travel" line accessories, which include the Winter Tyres and the Luggage Compartment Net, to make the most out of your car. These are just some examples of the several items available, which will make the Maserati driving experience unique for our Customers.

MASERATI CLASSICHE

Created for enthusiasts and owners of vintage Maserati cars, Maserati Classiche is an organisation that's dedicated to those who wish to engage with the marque's glorious past. The Maserati Classiche range of products includes items that celebrate the company's 99 year history: paintings of glorious events, pictures of classic Maseratis, original reproductions of parts catalogues, owners' handbooks and old brochures, clothing, scale models, and much, much more. All the latest items can be found on www.maserati.com in the Maserati – Maserati Classic section. Or for more information, email maserati.classiche@maserati.com

* Tours are only arranged by appointment and can be booked through dealers all over the world

** For more information please contact us by writing to: maseratiexperience@maserati.com

MASERATI WORLD

NORTH AMERICA:

Canada
USA

CENTRAL / SOUTH AMERICA:

Argentina
Brazil
Chile
Colombia
Costa Rica*
Dominican Republic*
El Salvador*
Guatemala*
Mexico
Panama
Puerto Rico
Venezuela

*Service Only

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Belgium
Bulgaria
Cyprus*
Czech Republic
Denmark
France
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Greece
Hungary
Israel
Italy
Latvia
Lithuania
Luxembourg
Monte Carlo
Netherlands
Norway*
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Switzerland
Turkey
Ukraine
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Korea
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Philippines
Singapore
Taiwan
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AFRICA / MIDDLE EAST:

Baharain
Egypt
Rep. of South Africa
Morocco
Kuwait
Lebanon
Qatar
Saudi Arabia
United Arab Emirate
Oman

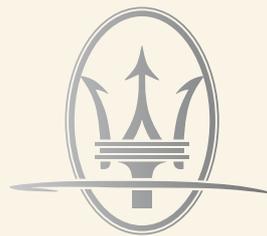
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